



# The Virginia Chapter of AAHAM 2017 Summer Regional Conference



Larrick Student Center, VCU  
900 Turpin Street  
Richmond, VA 23219  
(804) 828-0100  
Friday, June 9, 2017



## *Agenda*

- 7:30-8:20**                      **Registration and Continental Breakfast**
- 8:20-8:30**                      **Welcome and Opening Remarks**  
**David Nicholas, CRCE-I, President Virginia AAHAM**
- 8:30-8:55**                      **AAHAM Certification Overview**  
**Brenda Chambers, MHA, CRCE-I/P, CRIP, FHFMA, CRCR,**  
**National Certification Chair**
- 9:00-10:25**                      ***Achievement Now***  
**Tyler Enslin, Direct Development Training**
- 10:30-10:45**                      **Break**
- 10:45-12:00**                      **The Indispensable Revenue Cycle Leader: Remaining vital as**  
**healthcare continues to change**  
**Wendell White, VP Revenue Cycle –VCU Health System**
- 12:00-1:00**                      **Lunch**
- 1:00-1:55**                      ***Mary Washington's Journey to Patient Self-Registration Kiosks***  
**Linda M. Patry, BA, CRCE-I, PFS Director, MWHC**  
**Patrice Catlett, MBA, Manager Patient Access ED, Mary Washington**  
**Hospital**  
**Doug Fallon, Vice President, Sales, Vecna Technologies**



**2:00-3:00**                    *You Need to Triple Your Staff Tomorrow: Increase Net Revenue by 1% Through Low Balance Collections*  
**Peter Angerhofer, Principal, Colburn Hill Group**

**3:00-3:15**                    **Break**

**3:15-4:15**                    *The Importance of Managing and Protecting Patient Identities*  
**Chris Wild, Identity Management Regional Director, Experian Health**

**4:15-4:30**                    **Door Prizes and Closing Remarks**

**Our charitable organization for this meeting is the McKinney-Vento Regional Education Program with Richmond Public Schools.** They serve students and/or families that are experiencing homelessness within Richmond Public Schools. Offering a wide variety of services from essential items from their resource closet (clothing, food, school supplies, household items, etc.) to ensuring students have adequate transportation to remain in their school of origin while experiencing homelessness outside of their school zone. Other things they provide are direct case management services, assistance with fees for graduation, field trips, SAT/ACT testing, college applications, etc. With the help of some community donors they are able to help families stay in a hotel a night longer, secure a storage site so they do not lose their belongings, secure an apartment with a security deposit, etc. During the 2015-2016 school year, we identified over 1,700 students experiencing homelessness within Richmond Public Schools. Each year the number resets and we start over in identifying and serving our students.

**Parking at the meeting is included in your registration fee and will be provided at 8<sup>th</sup> Street Deck location at VCU. Additional information to follow to all registrants of the meeting.**



Registration Fees: Members \$90.00  
Non-Members \$130.00

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<b>Full Name</b>	<b>Title</b>	<b>Certification (CRCE, CRCP, CRCS)</b>
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**Organization Name**

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<b>Organization Address</b>	<b>City</b>	<b>State</b>	<b>Zip</b>
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<b>Phone Number</b>	<b>Fax Number</b>	<b>E-mail Address</b>
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Mail: Registration Form and Fee Payable to Virginia AAHAM  
Linda Conner  
Manager, Patient Finances  
Sentara Halifax Regional Hospital  
2204 Wilborn Avenue  
South Boston, VA 24592

OR

Register online at <http://www.vaaaham.com> under Communications, then Calendar of  
Events  
Click “Online Registration”

We reserve the right to cancel or re-schedule a program because of insufficient number of registrants or other unforeseen circumstances, or to close registration when a program is over subscribed.