



Mary Washington Hospital
1301 Sam Perry Blvd
Fredericksburg, VA 22401
Fick Center · (540) 741-1100

VA AAHAM 2018 Fall Regional Conference

AGENDA

Friday, September 21, 2018

- 7:30am - 8:15** **Registration & Continental Breakfast**
- 8:15 - 8:30** **Opening Remarks & Updates**
Linda Patry, CRCE, President, VA Chapter of AAHAM
- 8:30 - 9:45** ***Communication Bleeps and Blunders in Business***
Todd Hunt, Professional Speaker & Business Humorist
- 9:45 - 10:00** **Break & Corporate Partner Networking**
- 10:00 - 11:00** ***Creating a Culture for Success***
Patrick McKenna, Regional Director of Business Development, KeyBridge Medical Revenue Care
- 11:00 - 12:00** ***Case Study with Inova – Automating the Claim Status Process***
Bob Smyczek, VP of Financial Analytics & Reporting, MedX
Alexandra Kappaz, MedX
- 12:00 - 1:00** **Lunch & Corporate Partner Networking**
- 1:00 - 2:00** ***Best Practice Contract Language***
Sarah Mendiola, Esq., RN
- 2:00 - 2:45** **Payer Panel**
Moderated by Pam Cornell, Mary Washington Hospital
Payer Participants:
Palmetto GBA - Wendy Weary
DMAS - Patricia Arevalo
Aetna - Michele LeMarr & Michelle Manavis
United Healthcare - Connie Thurston & Maritza Ellison
Cigna - Rene Roper
Virginia Premier - Spencer Huddleston
- 2:45 - 3:00** **Break & Donation Presented to the Fairy Godmother Project**
- 3:00 - 4:00** **Payer Panel Continued**
- 4:00 - 4:15pm** **Door Prizes & Closing Remarks**



Donations from this event will be made to the Fairy Godmother Project

About The Fairy Godmother Project

“In 2003, one of our founders, Andie McConnell, moved in down the street from a family whose son was a brain cancer survivor. In getting to know this family, she learned of the family’s struggles and loneliness when faced with pediatric cancer. These conversations stuck with her through the years and became very important in 2009 when the child of an acquaintance was diagnosed with a rare form of pediatric brain cancer. In hopes of easing the financial burden brought on by cancer, she began fundraising and in doing so, a great passion was born. As the fundraising unfolded, the family she was helping became dear friends and one day the mom asked if Andie would be the “fairy godmother” for her children. In that moment, Fairy Godmother Project was born.

The first step in getting the project underway was to survey families faced with pediatric cancer and use their answers to shape the plan for the project. What Andie didn’t expect was the need and void expressed by most of the families. They shared that people disappeared because they couldn’t handle the reality of pediatric cancer. They all expressed a need for help with daily household tasks and with their other children.

This leads us to part one of the mission of Fairy Godmother Project which is to ease the burden of those faced with pediatric cancer even if only for an hour. Presently, we are making meals, providing professional house cleaning, lawn care plus providing gas and grocery cards for local families whose children have pediatric cancer. We implemented our Financial Relief Fund in 2014 and are now able to pay bills twice annually for the families served. We are being connected to families by word of mouth and connections to hospitals but hope one day to offer more services and connect with more families on a larger scale.

The second part of our mission is to provide families with photo sessions donated by professional photographers. Talking with many of these cancer families, we realized what an amazing gift could be given in photography. This is where co-founder, Stephanie Johnson stepped in. She is the one giving the gift of photography and finding other photographers to give this gift. Their job is to capture the families’ moments, connections and their love for each other despite the stress and worry of dealing with pediatric cancer.

In 2015, we developed a program to support families facing end of life. This program provides much needed emotional, volunteer and financial support to families when their child dies. Since its inception, we have assisted 7 families as they face end of life, the planning of their children’s services and the financial burden of the funerals. Additionally, we have group support for the families and are building community between them in hopes of supporting their grief.”



<http://www.fairygodmotherproject.org/about-us/>

