



Greetings,

Over the last year Healthcare has become vastly uncertain and volatile. As such, it is now more important than ever for unity to meet new challenges, overcome unique issues, and make advancements. The Virginia Chapter of the American Association of Healthcare Administrative Management (AAHAM) seeks to make that happen through the collaboration of its members and Corporate Sponsors. We thank you for your support over the last few years and cordially invite you to become a corporate sponsor for the new chapter year.

As a Corporate Sponsor you will gain exposure to over **230** Chapter members and networking opportunities at high quality events throughout the year. Corporate sponsors like you help us meet the needs of our members. It is your expertise and services you provide that promote the success of our members. With many active hospitals and dozens of participants, the group is hungry for knowledge and solutions that improve the organizations and communities that we serve. Companies such as yours are in a prime position to share your expertise on how you improve business.

If you have ever imagined that your efforts are not focused on the right audience, be assured that you're reaching the exact folks who want to hear your message. Whether you are meeting with our members, providing a printed advertisement, or networking at one of our active sessions, we are eager to understand what your company may have to offer. Your involvement as a sponsor will truly strengthen your relationship with our members.

If you would like to take advantage of Corporate Sponsorship, please complete the enclosed form and return it along with your contribution by March 31, 2016. Also, please provide your corporate logo for inclusion in publications, event signage, and electronic communications.

Should you have any questions or need additional information, please feel free to call or email the Corporate Sponsorship Chair

Sincerely,

Dale Brumbach, Corporate Sponsorship Chair VA AAHAM Chapter
Penn Credit Corporation
1-800-720-7293
Dale.brumbach@penncredit.com



2016 Corporate Sponsorship Levels and Benefits

Sponsorship Benefit Summary	Sponsorship Level				
	Supporter	Bronze	Silver	Gold	Platinum
Recognition as sponsor at December conference with framed certificate presented	x	x	x	x	x
Recognition of Organization at Sponsor Level on banner and at all Chapter events, conferences and in quarterly newsletters		x	x	x	x
Free Event Registrations		1	1	2	4
Free Chapter Memberships		2	4	6	8
Free Advertisements in newsletters		On list	½ page	Full Page	Full Page
Linked Logo on Chapter Website			x	x	x
Speaker Introductions at Conferences			x	x	x
Exhibit Space at conference			X	x	x
	\$300	\$600	\$1,000	\$1,200	\$1,500



2016 Corporate Sponsorship Contract

Please mark clearly which level you would like to sponsor

Platinum Level: \$1,500

- Exhibit space at May and December Conferences
- Free registration at May and December conferences for 4 (four) employees
- Recognition throughout the 2 conferences
- Full page ad in all newsletters
- Full page ad distributed at May and December conferences
- Chapter Memberships for up to 8 employees (non-transferrable)
- Two minute introduction at May and December conferences
- Written recognition with a point of contact and summary of services/products at May and December conferences.
- Website link on Chapter website
- Recognition in each newsletter
- Recognition award presented at the December conference

Gold Level: \$1,200

- Exhibit space at May and December Conferences
- Free registration at May and December conferences for 2 (two) employees
- Full page ad in all newsletters
- Full page ad distributed at May and December conferences
- Chapter Memberships for up to 6 (six) employees (non-transferrable)
- Two minute introduction at May and December conferences
- Written recognition with a point of contact and summary of services/products at May and December conferences.
- Website link on Chapter website
- Recognition in each newsletter
- Recognition award presented at the December conference

Silver Level: \$1,000

- Exhibit space at **either** May **or** December Conferences
- Free registration at **either** May **or** December conferences for 1 (one) employees
- Half page ad in all newsletters
- Full page ad distributed at **either** May **or** December conferences
- Chapter Memberships for up to 4 (four) employees (non-transferrable)
- Two minute introduction at **either** May **or** December conferences
- Written recognition with a point of contact and summary of services/products at **either** May **or** December conferences.
- Website link on Chapter website
- Recognition in each newsletter
- Recognition award presented at the December conference

Bronze Level: \$600

- Quarter page ad in all newsletters
- Free registration at all regional, one-day educational meetings (typically 3 per year) for 1 employee
- Chapter Memberships for up to 2 (two) employees (non-transferrable)
- Written recognition with a point of contact and summary of services/products at **either** May **or** December conferences.
- Recognition in each newsletter
- Framed recognition certificate presented at December conference

Supporter Level: \$300

- Framed recognition certificate presented at December conference
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Additional Individual Advertisement Opportunities

- Quarter Page Newsletter Advertisement --- \$50
 - Half Page Newsletter Advertisement --- 75\$
 - Full Page Newsletter Advertisement ---\$125
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Suggested Sponsorships – One Day Meetings:

- Meeting Door Prize sponsorship - \$200 to \$300 (cash or items approximating said value with receipt copy)
- Meeting Break sponsorship - \$300 to \$500
- Meeting Meal sponsorship - \$500 to \$1,000
- All sponsors will be recognized throughout the meeting and on the Chapter web site;



Sponsor Information:

Company Name: _____

Primary Contact: _____

Email address: _____

Mailing Address: _____

Total Contribution \$ _____

Payment

Option 1: (Preferred Option)

You may pay using any major credit card

Please use the following website: http://www.vaaaham.com/Sponsorship_Application.html and fill out the online sponsorship application and submit payment using a credit card.

If you have any problems with payment please contact Linda Conner at Linda.Conner@HalifaxRegional.Com

Option 2:

You may pay by check. Please make the check payable to **VA AAHAM**.

Please send the check to:

Sentara Halifax Regional Hospital
Linda Conner, AAHAM – PFS Department
2204 Wilborn Ave
South Boston, VA 24592

Opportunities of levels and sponsored events will be on a first-come, first-served basis. Please let us know as quickly as possible, so we can hold your spot. Thanks again for your continued support.